

Broxburn United Sports Club



Broxburn United Sports Club (BUSC) are now in their sixth year at their new purpose built facility, the completion of which acted as a major catalyst for change. At its heart BUSC is home to 33 teams, almost 700 player members, and is supported by 120 volunteers who coach and organise a wide range of activities.

From the outset BUSC embraced their role in the community using sport as a tool for change, bringing people together and promoting health, education and other benefits. Their successes are many with activities now including Outdoor Fitness, Buggy Bootcamp, Fitness through Football, Fun Start Fitness for

"Clubs are about people – their role is to provide opportunities for their communities, to respond to their needs"

James Pegg

adults plus programmes for children and young people including Soccer Schools, Zumba Kids, After School Clubs, Holiday Camps), programmes for older people (e.g. Walking Club, Walking Football, Sporting Memories Group) and a variety of community outreach activities including work with schools throughout the area.

The dream and the reality can be quite different things. BUSC recently hosted a Community Learning Event funded by the Scottish Community Alliance with 17 individuals attending from 11 community clubs. This is one of many formal and informal requests for other clubs to visit and hear their story. James Pegg, Development Manager prefers to tell a "warts and all tale" and sees value in going to visit a club at the their own premises to emphasise that "it's not about the building, it's about what happens in the building"



Sustainable Sport for Communities funding has ensured that BUSC have a new Business Development staff member who has the opportunity to explore the development of a number of new income streams which will ultimately ensure the club has unrestricted funds available to development new programmes as and when required and to ensure long term sustainability of the club.

"While the club always had plans, thanks to the fund, it is now able to make those plans a reality"

Leigh Lauder, Business Development Officer.

Invite everybody in – from all walks of life. It's all about building relationships, taking an interest, getting to know the users.

BUSC are proud of the growth in the club with members of all ages now actively taking part from age 5 to 75.



With the community engaged a further breakthrough is working with schools seen as a considerable achievement. While the staff and board of BUSC are rightly proud of their achievements they are also mindful of the ongoing challenges, are conscious of not over-reaching and potentially spreading themselves too thin and encourage everyone on this journey to "stick to your passion".